

Dynamo North East Advisory Board Member

Personal Specification

1. Introduction

Dynamo North East is a not-for-profit organisation that has worked in support for the North East Tech Sector for 10 years. Following its merger with Sunderland Software City¹, Dynamo is refocusing back to being an incredibly strong membership organisation for the North East's tech sector. To achieve this, we need to build on all the hard work of the staff, previous advisory board and outgoing chair.

James Bunting, CEO from Leighton has recently been appointed as the new Advisory Board Chair and we are now looking to form a new advisory board and help Dynamo better listen to and represent the needs of the sector.

Success for our new advisory board is to diligently understand the global, national and regional tech landscape and thus provide advice to both Dynamo and the wider ecosystem stakeholders.

The Advisory Board member will be appointed for a 2-year term, plus a 3-month transition period at the end of the tenure, if required. There are likely to be some shorter, 1-year appointments made to help with the transition from the outgoing Advisory board. The role will be unremunerated.

2. Purpose of the Advisory Board

The aim of the Dynamo North East Advisory Board is: To provide insight for growing the North East tech economy, strengthening the regional digital innovation ecosystem and identifying and resolving challenges together, making the North East tech economy the very best it can be.

The Group will perform the following functions:

- Highlight opportunities and threats for the North East Tech ecosystem.
- Horizon scan global technology trends and economies to provide future insights of the industry.
- Deep dive into specific topics to provide detailed insights as required.
- Provide ideas for Dynamo activities with wider members.

Terms of reference for the Advisory Board (appended) provide further details on operations and composition.

3. Role of Advisory Board member

Advisory board members will help undertake the following activities:

- Attend all Advisory Board meetings
- Deliver updates at board meetings on key area of activity allocated

¹ Sunderland Software City and Dynamo will retain their own governance structures but work collaboratively together and share staff as appropriate.

- Gather feedback and bring insight to share at board meetings from relevant sub sector of the tech ecosystem
- Support the Chair in delivering outputs agreed at board meetings
- Represent Dynamo at conferences, events and meetings as appropriate. This is not expected to be onerous and not likely to require more than 6 days per annum
- Be an ambassador for Dynamo and a positive contributor to the network
- Further and Higher Education representatives on the Advisory Board (x1 of each to be appointed) will need to collate information from wider HE and FE partners in the region and share information back in a timely fashion

4. Personal Specification

Essential

Advisory Board members will need to understand the complex nature of the tech sector and how this can be translated to support offerings, given this we would expect the board member to have the following attributes and qualities:

- Experience working within or with the tech ecosystem
- A demonstrable passion for the North East tech sector
- Ability to horizon scan and bring knowledge and insight into meetings
- Experience building relationships and engaging with stakeholders
- Understanding of importance of promoting and supporting diversity, inclusivity, and accessibility in the tech sector

Desired

The following would be useful for advisory board members to have:

- National and international networks related to the tech sector
- Be recognised as an expert within your profession, industry or sector
- A track record of helping others and giving back to a community
- Has previous experience working in an advisory (or similar) capacity to drive growth

5. Application Process

This process will be carried out by a sub-set of some of the Directors of Dynamo North East (David Dunn, Sarah Thackray, Cate Kalson) plus James Bunting, the new Dynamo Advisory Board Chair.

To apply for this role please provide the following:

- Your CV or summary of relevant experience for the role (max 2 pages)
- An accompanying support letter (max 2 sides) OR a short video (2-minutes max) to highlight how you meet the above criteria and demonstrate your suitability for the role.

Please send your application to Sarah@beaconhouse-events.co.uk. Application deadline is: **5pm on 30th June 2023**