DYNAMO
Growing the North East IT economy

Defining the North East IT economy

Thursday 1st May 2014 Civic Centre Newcastle

WHO SHOULD ATTEND?

- CEOS, DIRECTORS, MANAGING DIRECTORS OF INTERNATIONAL IT AND SOFTWARE COMPANIES
- IT MANAGERS, IDS MANAGERS AND PROGRAMME MANAGERS
- IT CONSULTANTS
- BUSINESS DEVELOPMENT, PROJECT AND ACCOUNT MANAGERS
- INVESTMENT MANAGERS
- PROFESSORS AND ACADEMICS FROM THE NORTH EAST'S UNIVERSITIES
- HEAD OF ICT SERVICES AT LOCAL COUNCILS
- COUNCIL LEADERS AND DIGITAL & IT DEVELOPMENT DIRECTORS AT BOTH LOCAL AND NATIONAL LEVEL
- LAW FIRM REPRESENTATIVES SPECIALISING IN THE INDUSTRY
- VENDORS AND SUPPLIERS INTO THE INDUSTRY

WHY ATTEND?

- LISTEN TO LEADING REGIONAL AND NATIONAL IT INDUSTRY FIGURES
- HEAR INDUSTRY SUCCESS AND COLLABORATIVE PROJECTS
- LEARN HOW TO GET INVOLVED IN THE REGION'S TECH SECTOR GROWTH
- JOIN THE DEBATE ABOUT GROWING IT TALENT IN OUR REGION
- DISCUSS THE GROWTH POTENTIAL FOR THE SECTOR
- SHARE STORIES OF INNOVATION
- MEET SOME 200 KEY EXECUTIVES FROM MAJOR REGIONAL TECH FIRMS

www.dynamonortheast.co.uk

DYNAMO 14
A ONE-DAY SHOWCASE OF NORTH EAST I.T.

40+ NORTH EAST SPEAKERS / 200 NORTH EAST DELEGATES / REPRESENTING 20,000 COMBINED STAFF GLOBAL REACH – LOCAL TALENT / MEDICINE, SCIENCE, FINANCE, GOVERNMENT, EDUCATION, ENERGY, GAMES / EXHIBITION STANDS / NOT-FOR-PROFIT EVENT RUN BY VOLUNTEER

TIME	SESSION TITLE	SPEAKERS	ROOM
08:00	**Breakfast**	Sponsored session *(with breakfast available)*	Breakouts
09:00	**Opening Plenary**		Banqueting Hall
	Welcome and Opening Remarks	Charlie Hoult, Chairman, Opencast Software	
	Introducing the board of Dynamo	*(On stage)* Dynamo founding board Bob Paton, MD, Accenture UK Delivery Centre Stuart Lynn, CIO, Sage UK & Ireland Prof Paul Watson, Head of Digital Institute, Newcastle University John Hunt, Head of Delivery, Orchard Software Anthony McMenzie, Business Development, Mi-Case Mike O'Brien, MD, Opencast Software	
	Newcastle City Council welcome	Council Leader Nick Forbes, Newcastle City Council	
	'Defining the North East's IT Economy'	Rory Cellan-Jones, Technology Editor, BBC Mark Little, CTO, Red Hat	
09:45	**Coffee & Walkabout sessions** *Choose 2 x 20min streams in this slot*	Stream 1: Speed networking – led by Caroline Theobald, Bridge Club Stream 2: Exhibition and coffee – meet Dynamo board Stream 3: Elevator pitches – led by Paul Smith, Ignite 100 Stream 4: Investor showcase – led by Colin Willis, Hotspur Capital with Alasdair Greig, Northstar Ventures and Alastair Waite	Banqueting Hall plus breakouts x 2
10:30	**Plenary: Collaborate**	Plenary led by Stu Lynn, Sage Panel: Lindsay Phillips, HP and Mark Dearnley, HMRC	Banqueting Hall
11:00	**Workshops: Collaborate** **Strand 1: Financial**	Room 1: Financial – led by Rowan Taylor, Gartner Jason Tipton, Insure the box Otto Benz, Head of Payments, Virgin Money	Breakouts x 4
	Strand 2: Medicine	Room 2: Medicine – led by XXXX Prof Sir John Burn, Quantum DX Russell Mulcahy, GPTeamNet	
	Strand 3: Shared services	Room 3: Shared services – led by XXXX Danny Reves, Balfour Beatty BT	
	Strand 4: Public Sector	Room 4: Public Sector – led by Aidan Dunphy, Orchard Phil Jackman, Durham County Council Gentoo	
11:45	**Lunchtime Plenary** **Keynote**	Morning Summary – Q&A Speaker – Prof Sugata Mitra, Newcastle University	Banqueting Hall
12:45	**Lunch & Exhibition**	*(and sponsored lunches tbc)*	

TIME	SESSION TITLE	SPEAKERS	ROOM
13:45	**Plenary: Innovate**	Plenary led by Prof Roy Sandbach Panel: Dan Smyth, Bede Gaming David Pinches, Scott Logic	Banqueting Hall
14:15	**Workshops: Innovate** **Strand 1: Digital**	Room 1: Digital – led by Herb Kim, Thinking Digital Tim Rea, Palringo Giselle Stewart, Ubisoft Reflections	Breakouts x 4
	Strand 2: Energy	Room 2: Energy – led by xxxxx Keith Harrison, Offshore Renewable Energy Catapult UK MD, Siemens Intelligent Grid	
	Strand 3: Science	Room 3: Science – led by Fiona Cruikshank, SCM Pharma Dr Sam Whitehouse, QuantuMDx Group Will Dracup, BioSignatures	
	Strand 4: Big Data	Room 4: Big Data – led by Chris Howe-Jones, Opencast Software Prof Paul Watson, Newcastle University Marcus Robinson, PwC	
15:00	**Plenary: Growth**	Plenary led by Prof Lucy Armstrong, The Alchemists Panel: Bob Paton, Accenture Edward Twiddy, Local Enterprise Partnership	Banqueting Hall
15:30	**Coffee break & Exhibition**		
15:45	**Workshops: Growth** **Strand 1: Skills**	Room 1: Skills – led by Lucy Winskell, Northumbria University Alistair Irons, Sunderland University John Merchant, QA	Council Chamber
	Strand 2: Regional Capacity	Room 2: Regional capacity – led by Guy Opperman, MP David Dunn, Sunderland Software City Matthew Robinson, Accenture	
	Strand 3: Exporting our talent	Room 3: Exporting our talent – led by XXXX Dean Allen, Mi-Case Tarek Nseir, Th_nk	
	Strand 4: Import traffic	Room 4: Import traffic – led by Catherine Walker, Newcastle Gateshead Initiative Frank Wadsworth, Bloomberg LP Martin Veitch, IDG connect	
16:30	**Closing Plenary: 'Back to the Future'** **'Where do we go from here?'** **Closing remarks**	Paul Callaghan, Chair, NewcastleGateshead Initiative Phil Inman, Economics Correspondent, The Guardian Bob Paton, Accenture	Banqueting Hall

NOTE: *Programme is subject to change*

INNOVATE   COLLABORATE   GROWTH

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